



भारत सरकार
शिक्षा मंत्रालय
स्कूल शिक्षा और साक्षरता विभाग
शास्त्री भवन
नई दिल्ली – 110 115
GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF SCHOOL EDUCATION & LITERACY
SHASTRI BHAVAN
NEW DELHI-110 115

R.C. MEENA
Joint Secretary (EE I)
Ministry of Education
Tel: 011-23389247

D.O. No. 14-5/2021-MDM-1-1(EE.5)(Pt.1)

Date: 04.09.2021

Respected Sir / Madam,

As you are aware POSHAN Abhiyaan (National Nutrition Mission) – PM's Overarching Scheme for Holistic Nourishment was launched by the Hon'ble Prime Minister on 8th March, 2018. The programme strives to reduce the level of stunting, under-nutrition, low birth weight in children and anemia in adolescent girls, pregnant women, lactating mothers as well as children. This is an ongoing programme.

2. Ministry of Education is a partner ministry in POSHAN Abhiyaan. We are celebrating "**Rashtriya Poshan Maah**" during the month of September, 2021 to further accelerate various activities under POSHAN Abhiyaan and to create a "**Jan Aandolan**" in the process by adhering to COVID-19 protocols. This year it has been decided to carry out a series of activities during this month as mentioned below:

- i. Schools to carry out POSHAN Assemblies with students in virtual/physical mode to discuss malnutrition, its impact on society and value of healthy and balanced diet.
- ii. E-quiz focusing on malnutrition, nutrition awareness to be organised by centre through MyGov portal and States/UT through their own platform.
- iii. A special plantation drive in school Nutrition (Kitchen) Garden may be carried out as was already advised during the recently held Programme Approval Board Meetings with the States and UTs.
- iv. SWAYAMPRAKASH channels of Ministry of Education will also telecast programmes on POSHAN Abhiyan during POSHAN MAAH.
- v. Parent Teacher Meeting (PTMs) may be held in online/offline mode by all school/class teachers with parents with regard to nutrition and its relationship to physical and mental health and wellbeing.
- vi. Social Audits of MDM benefits may be initiated in the month of September by all States and UTs.
- vii. The portion in the NCERT curriculum on nutrition and physical health in all grades may be covered by all schools in the month of September.

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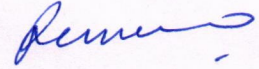
3. The D.O. letter of Secretary, DoSE&L issued on 26.08.2021 is attached herewith for information. You are therefore requested to issue necessary instructions to share data regarding the participation under various activities mentioned above, in the attached format as per the given timelines at r.cmeena@gov.in with a copy to gvijayb123@gmail.com. A creative on quiz competition is also attached herewith. You are also requested to use the creative on the official website and official WhatsApp groups to give this a wider publicity.

4. We look forward to widespread participation from all the schools. You may also recall that during the recently concluded PAB meetings, States were advised to carry out various IEC activities including preparation of videos and short films, jingles, community radio etc. Accordingly, you may carry out these activities also during POSHAN MAAH to give impetus to this Jan Andolan. Your active interventions shall be extremely helpful in engaging children of the Country with PoshanMaah, 2021, which is essential for its success.

Let us join hands to celebrate the true spirit of Rashtriya POSHAN Maah along with our school children and empower them with the knowledge regarding nutrition.

With Regards,

Yours sincerely,



(R C MEENA)

To,

All School Education Secretaries of the States/UTs.

Annexure-I

| 1 st to 10 th September 2021 (To be submitted by 12 th September 2021 1100 hrs) | | | | | | | |
|--|----------------------|--|---|--|--|---|--|
| S.No. | Name of the State/UT | Number of POSHAN Assemblies held in virtual/physical mode to discuss malnutrition, its impact on society and value of healthy and balanced diet. | Number of SNGs Set up and Participation/Involvement of children/teachers/ community members etc. in setting up of SNGs. | | Number of Parent Teacher Meeting (PTMs) held in online/offline mode by all school/class teachers with parents with regard to nutrition and its relationship to physical and mental health and wellbeing. | Number of districts where Social Audits has been initiated. | Number of children made aware about the portion in the NCERT curriculum on nutrition and physical health in all grades covered by all schools. |
| | | | Total number of SNGs Set up | Number of children, teachers, community members etc involved | | | |

Annexure-II

| 11th to 20th September 2021 (To be submitted by 22nd September 2021 1100 hrs) | | | | | | | |
|---|----------------------|--|---|--|--|---|--|
| S.No. | Name of the State/UT | Number of POSHAN Assemblies held in virtual/physical mode to discuss malnutrition, its impact on society and value of healthy and balanced diet. | Number of SNGs Set up and Participation/Involvement of children/teachers/ community members etc. in setting up of SNGs. | | Number of Parent Teacher Meeting (PTMs) held in online/offline mode by all school/class teachers with parents with regard to nutrition and its relationship to physical and mental health and wellbeing. | Number of districts where Social Audits has been initiated. | Number of children made aware about the portion in the NCERT curriculum on nutrition and physical health in all grades covered by all schools. |
| | | | Total number of SNGs Set up | Number of children, teachers, community members etc involved | | | |

Annexure-III

| 21st to 30th September 2021 (To be submitted by 2nd October 2021 1100 hrs) | | | | | | | |
|--|----------------------|--|---|--|--|---|--|
| S.No. | Name of the State/UT | Number of POSHAN Assemblies held in virtual/physical mode to discuss malnutrition, its impact on society and value of healthy and balanced diet. | Number of SNGs Set up and Participation/Involvement of children/teachers/ community members etc. in setting up of SNGs. | | Number of Parent Teacher Meeting (PTMs) held in online/offline mode by all school/class teachers with parents with regard to nutrition and its relationship to physical and mental health and wellbeing. | Number of districts where Social Audits has been initiated. | Number of children made aware about the portion in the NCERT curriculum on nutrition and physical health in all grades covered by all schools. |
| | | | Total number of SNGs set up | Number of children, teachers, community members etc involved | | | |